

Message Text

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ORIGIN ARA-20

INFO OCT-01 ISO-00 USIA-15 EB-11 COME-00 AGR-20 CIAE-00

INR-10 NSAE-00 RSC-01 /078 R

DRAFTED BY ARA/CEN/CR:JGSULLIVAN:SLS

APPROVED BY ARA/CEN:LAPEZZULLO

ARA/ECP:ECOHEN (DRAFT)

USIA/LA:JCORR (DRAFT)

EB/OCA:JSIMMONS (DRAFT)

EB/OCA/REP:LKLIEFORTH (DRAFT)

COMMERCE/OIM/BIC: RSTERN (DRAFT)

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FM SECSTATE WASHDC

TO AMEMBASSY SAN JOSE

UNCLAS STATE 057380

E.O. 11652: N/A

TAGS: BEXP, CS

SUBJECT: COMMERCIAL ACTION PROGRAM (CAP)

REF: A) STATE 23648; B) SAN JOSE 749; C) SAN JOSE 572;
D) SAN JOSE 4397

1. ACTION STAFF HAS REVIEWED SAN JOSE 749, AND
CONSIDERS FY 1974 CAP FOR COSTA RICA TO BE FINAL,
AS MODIFIED BELOW IN RESPONSE TO EMBASSY'S PROPOSALS
AND OTHER IMPORTANT CONSIDERATIONS.

2. RE OBJECTIVE ONE, WASHINGTON ACTION STAFF (WAS)
AGREES WITH EMBASSY COMMENT ON TIMING OF FOOD PROCESSING
VISIT. WE REGRET THAT U.S. BUSINESSMEN CANNOT VISIT
SAN JOSE FOLLOWING EXHIBIT AT MEXICO CITY TRADE CENTER.
ACTION THREE SHOULD BE AMENDED TO READ: "ENCOURAGE
COSTA RICANS TO ATTEND MAY 13-17 EXHIBIT AT MEXICO
CITY TRADE CENTER."

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3. RE OBJECTIVE TWO, WAS RECEIVED SAN JOSE A-22 AND

RECOGNIZES GOOD OPPORTUNITIES IN MEDICAL EQUIPMENT AND CONSTRUCTION. AS INDICATED IN STATE 47323, MAJOR PROJECTS DIVISION OF COMMERCE INTENDS TO PUBLICIZE WIDELY AMONG U.S. SUPPLIERS THE HOSPITAL CONSTRUCTION OPPORTUNITIES. HOWEVER, COMMERCE IS UNABLE AT THIS TIME TO ASSURE FUNDING OF FY 75 REGIONAL SEMINAR IN

HOSPITAL ADMINISTRATION. WAS SUGGESTS AMENDMENT OF ACTION TWO TO READ: "IF DECISION ON FUNDING FAVORABLE, EMBASSY WILL INITIATE PREPARATIONS FOR REGIONAL TECHNICAL SEMINAR IN HOSPITAL ADMINISTRATION TO BE HELD IN FY 75." WAS WILL CONTINUE EFFORTS TO GET EARLY, FAVORABLE DECISION ON FUNDING.

4. WAS HEARTILY ENDORSES NEW ACTION ONE FOR OBJECTIVE SEVEN AND THE AMENDMENT OF ACTION ONE FOR OBJECTIVE FOUR AS PROPOSED IN REF B.

5. RE OBJECTIVE FIVE, IN ORDER TO PROGRAM A FINANCING SEMINAR WITH EX-IM PARTICIPATION (AS PER REF. C), WE PROPOSE USE OF ELECTRONIC DIALOGUE AS DESCRIBED IN STATE 222945. REPRESENTATIVES FROM COMMERCIAL BANKS COULD MAKE PRESENTATIONS IN SAN JOSE WITH HIGH-LEVEL EX-IM OFFICIAL GIVING PRESENTATION VIDEO TAPE INTERVIEW. SAME OFFICIAL WOULD RESPOND TO QUESTIONS OF SAN JOSE PARTICIPANTS VIA ELECTRONIC DIALOGUE. WAS THUS SUGGESTS AMENDMENT OF OBJECTIVE SEVEN, REF D, BY ADDITION OF SENTENCE: "ELECTRONIC DIALOGUE WILL BE USED TO FACILITATE EX-IM PARTICIPATION." PLEASE CONFIRM POST INTEREST IN THIS ARRANGEMENT, AND WE WILL SEND FURTHER DETAILS.

6. WAS RECOGNIZES EMBASSY ACHIEVEMENTS IN REPROGRAMMING RESOURCES, AND RECOMMENDS THESE BE LISTED IN CAP UNDER OBJECTIVE EIGHT, AS FOLLOWS: ACTION ONE: EMBASSY TO REPROGRAM AVAILABLE RESOURCES SO AS TO COVER IN-HOUSE TRANSLATION OF COMMERCIAL NEWSLETTER. ACTION TWO: EMBASSY TO REDUCE BI-WEEKLY ECONOMIC REPORTS TO MONTHLY REPORTS.

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Message Attributes

Automatic Decaptioning: X
Capture Date: 01 JAN 1994
Channel Indicators: n/a
Current Classification: UNCLASSIFIED
Concepts: n/a
Control Number: n/a
Copy: SINGLE
Draft Date: 22 MAR 1974
Decaption Date: 01 JAN 1960
Decaption Note:
Disposition Action: n/a
Disposition Approved on Date:
Disposition Authority: n/a
Disposition Case Number: n/a
Disposition Comment:
Disposition Date: 01 JAN 1960
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
Document Number: 1974STATE057380
Document Source: CORE
Document Unique ID: 00
Drafter: JGSULLIVAN:SLS
Enclosure: n/a
Executive Order: N/A
Errors: N/A
Film Number: D740061-0380
From: STATE
Handling Restrictions: n/a
Image Path:
ISecure: 1
Legacy Key: link1974/newtext/t19740322/aaaaauki.tel
Line Count: 107
Locator: TEXT ON-LINE, ON MICROFILM
Office: ORIGIN ARA
Original Classification: UNCLASSIFIED
Original Handling Restrictions: n/a
Original Previous Classification: n/a
Original Previous Handling Restrictions: n/a
Page Count: 2
Previous Channel Indicators:
Previous Classification: n/a
Previous Handling Restrictions: n/a
Reference: A) STATE 23648; B) SAN JOSE 749; C), SAN JOSE 572;
Review Action: RELEASED, APPROVED
Review Authority: shawdg
Review Comment: n/a
Review Content Flags:
Review Date: 12 JUL 2002
Review Event:
Review Exemptions: n/a
Review History: RELEASED <12 JUL 2002 by elbezefj>; APPROVED <10 DEC 2002 by shawdg>
Review Markings:

Declassified/Released
US Department of State
EO Systematic Review
30 JUN 2005

Review Media Identifier:
Review Referrals: n/a
Review Release Date: n/a
Review Release Event: n/a
Review Transfer Date:
Review Withdrawn Fields: n/a
Secure: OPEN
Status: NATIVE
Subject: COMMERCIAL ACTION PROGRAM (CAP)
TAGS: BEXP, CS
To: SAN JOSE
Type: TE
Markings: Declassified/Released US Department of State EO Systematic Review 30 JUN 2005